



Manufactured by Western Engravers Supply, Inc.

NEWS RELEASE

May 2008

VISION ENGRAVING SYSTEMS ANNOUNCES NEW VIDEO FOR THE SIGN INDUSTRY

Vision Engraving Systems (Phoenix, AZ) announces a new online video for the sign-making industry, highlighting the versatility of the company's engravers and routers in producing accurate, repeatable, and cost-effective signage. The video features popular sign applications for engravers and routers, including ADA-compliant signs; plant, wayfinding, and directional signs; engraving in metal, plastics, and wood; and 2.5- and 3-D engraving, including cutout letters. The video also showcases Vision Pro Software and Vision's Series 3 Controller, which allows users to create sign layouts as well as import jobs from many industry-leading software packages such as FlexiSign, Corel Draw, EngraveLAB, Enroute, Type 3, SignLab, and more.

To view this and other Vision videos (QuickTime and Windows Media versions are available), visit <http://www.visionengravers.com/html/videos.html>. For more information, please contact the Vision sales office at (888) 637-1737 or visit online at www.visionengravers.com.

***About Vision Engraving Systems:** VISION ENGRAVING SYSTEMS manufactures a complete line of computerized engraving and routing systems. With over 25 years in business, Vision has established a reputation for the highest quality engraving products. Proudly made in the USA, Vision's product line offers a wide range of rotary systems that will suit most any marking application. Vision Systems are used worldwide in industries such as trophies and awards, sign-making, advertising-specialties, corporate identification and promotion, die and plate making, personalized gifts and jewelry, product and parts marking, and many others. The Vision product line includes a variety of machines for a range of budgets and applications for business, from small-format and specialty engravers to large-format, heavy-duty engravers and routers. Vision's rotary systems include the company's own state-of-the-art electronics, which ensure efficiency and accuracy. Vision also manufactures an extensive line of engraving fixtures, clamps, and other work-holding devices that help engrave more effectively and efficiently.*

###