

## **NEWS RELEASE**

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## VISION ENGRAVING SYSTEMS ANNOUNCES IMPROVED PHOENIX 1212 ENGRAVER

Vision Engraving Systems (Phoenix, AZ) is pleased to announce that its popular Phoenix 1212 model engraver has been redesigned, providing customers with improved performance at the same low price. Vision streamlined the construction of the new Phoenix by eliminating two inches in width, making it more compact and lowering the weight. The Z-axis now has a linear bearing and the X-axis has linear rails similar to the company's 16 and 24 series heavy duty machines. These improvements provide increased rigidity and lower maintenance. For more information, please contact the Vision sales office at (888) 637-1737 or visit online at <a href="www.visionengravers.com">www.visionengravers.com</a>.

About Vision Engraving Systems: VISION ENGRAVING SYSTEMS manufactures a complete line of computerized engraving and routing systems. With over 25 years in business, Vision has established a reputation for the highest quality engraving products. Proudly made in the USA, Vision's product line offers a wide range of rotary systems that will suit most any marking application. Vision Systems are used worldwide in industries such as trophies and awards, sign-making, advertising-specialties, corporate identification and promotion, die and plate making, personalized gifts and jewelry, product and parts marking, and many others. The Vision product line includes a variety of machines for a range of budgets and applications for business, from small-format and specialty engravers to large-format, heavy-duty engravers and routers. Vision's rotary systems include the company's own state-of-the-art electronics, which ensure efficiency and accuracy. Vision also manufactures an extensive line of engraving fixtures, clamps, and other work-holding devices that help engrave more effectively and efficiently.

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