

A Sign Store Owner Finds A New Revenue Stream

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– Jon Toy, York, PA

Sign store owner Jon Toy of Pennsylvania recently decided to invest in new production technology that would create additional revenue streams for his store. Jon wanted to cut back on outsourcing jobs to third-party sign companies and needed a way to create more in-house work at his store. Additionally, he wanted to be able to do both the design and production work for three-dimensional graphics as well as providing help with engraving and ADA signage.

Jon purchased a CNC 2448 router from Vision Engraving Systems which was installed on his shop floor. The addition of the CNC router helped Jon quickly bring in a new customer that needed new restaurant menu signs. Jon was able to do all of the work in his store to provide great looking PVC and acrylic menu boards that made his new customer completely satisfied.

The CNC router quickly increased his profit margins on dimensional projects as well as being able to control the waste and materials needed for such projects. "Our sign shop realized a 15% increase of in-house work by adding the Vision machine. It has been a great machine and we are using it just about everyday," said Jon.

Call today to learn what Vision can do for you!



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Vision's 2448
CNC Router/Engraver

