



FOR IMMEDIATE RELEASE

Sales Director Joins the Vision Engraving & Routing Systems Team

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Vision Engraving & Routing Systems is pleased to announce the newest addition to its leadership team, Sales Director Rene Daudelin.

With over 20 years of successful business development and sales management experience in the manufacturing and automotive industries, Rene is well-versed in leading teams to higher levels of success. He is known for his vision and strategic thinking, having most recently served as the Vice President of Sales and Marketing for Cadna Automotive. In this position, Rene generated an impressive 20+% annual revenue growth during his tenure.

“Rene is a great addition to the team,” stated Joe Ivanenok, President of Vision Engraving & Routing Systems. “Based on his strong sales background and leadership qualities, we’re very excited about the contribution Rene will make towards Vision’s success.”

Rene holds a Bachelor of Business Administration from Northwood University of Texas, where he graduated with honors. He resides in Gilbert, Arizona with his wife and two children.

About Vision Engraving & Routing Systems: Vision Engraving & Routing Systems is the largest manufacturer of computerized engraving systems in the North America. For the past 29 years, Vision has earned a solid reputation for building high-quality, long-lasting engraving machines. For more information, please visit visionengravers.com.

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