



FOR IMMEDIATE RELEASE

New Tech Support Manager Announced at Vision Engraving & Routing Systems

March 29, 2011 – Phoenix, AZ

Vision Engraving & Routing Systems is pleased to announce an internal promotion for existing Vision employee Rich Moffatt, who will now serve as the company's Tech Support Manager.

Rich has worked at Vision for almost 11 years as head Applications Engineer. In this role, he was responsible for advanced technical support, overseeing all internal/external laser production, basic and advanced training of customers and Vision employees, machine installations/trainings at customer sites, custom fixture development, working with the Marketing team to create samples and sales/tutorial videos, as well as doing voiceover work for videos hosted on visionengravers.com.

Prior to Vision, Rich worked as the Applications Engineer for Universal Laser Systems. In this role, he provided applications support for distributors, customers, and prospects.

Earlier in his career, Rich spent 10 years at W.L. Gore and Associates. In addition to being the area leader for medical cable assemblies and injection molding, he managed off-site medical device manufacturing at two plants in Mexico, led the continuous improvement team, which implemented employee ideas to improve throughput, and was an ISO9000 internal auditor, helping the company to create and maintain approved process documentation.

Rich is respected for his technical aptitude, along with his track record of stability, reliability, and leadership. "I am very excited to take on this new role. Vision is a great company, and I am very eager to help the Tech Support team to reach an even higher level of excellence," Rich stated.

Rich grew up in Chicago, and has lived in the Phoenix area for 27 years. He is married with 2 young children and loves sports.

About Vision Engraving & Routing Systems: Vision Engraving & Routing Systems is the largest manufacturer of computerized engraving systems in the North America. For the past 29 years, Vision has earned a solid reputation for building high-quality, long-lasting engraving machines. For more information, please visit visionengravers.com.

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